

# Our Strategic Plan

2020-2025

Divert NS has developed a strategic plan to better guide management and board priorities for the next five years. Halifax Global Inc. was engaged to lead discussions and facilitate consultations with key stakeholders in the development of the plan.

The process took longer than anticipated due to the timing of the efficiency and effectiveness report on municipal solid-waste management, as well as the onset of the COVID-19 pandemic. But in the end, these challenges revealed opportunities that are now reflected in the 2020-2025 strategic plan.

Here, you'll find the five focus areas. While the current implementation timeframe feels realistic, the plan is expected to function as a living document, adaptable to our ever-changing new realities, and will be reviewed as needed.

## Strategic Statement:

Be the lead organization on key solid waste-resource issues by stimulating innovation to advance environmental action and efficiency improvements.



### Issue Leadership:

Initiate the advancement of evidence-based research and dialogue on the critical issues facing the solid waste-resource system



### Operational & Program Excellence:

Demonstrate leadership by reducing our carbon impact and increasing efficiencies in our program and operations



### Fostering Government Relationships:

Engage with key decision-makers at all government levels to increase the support for Divert NS and understanding of our role, capabilities, and expertise



### Information Management & Transparency:

Build and manage a robust waste-resource information system to identify cost saving opportunities, and support education and effective decision-making



### Digital Enablement:

Enable platforms for digital delivery of administration, services and programming while enhancing our online presence