

# Big Returns

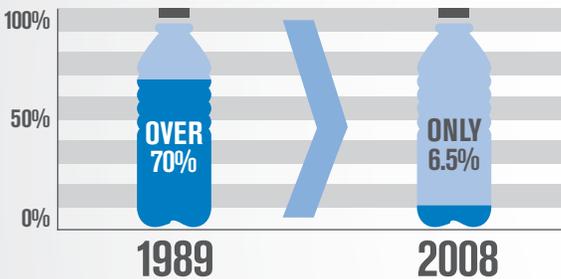
RECYCLING MAKES CENTS FOR THE ENVIRONMENT, THE ECONOMY, AND NOVA SCOTIANS

**BANNED FROM LANDFILL**



**1996** NOVA SCOTIA INTRODUCED THE DEPOSIT-REFUND SYSTEM TO RECYCLE BEVERAGE CONTAINERS

**DRAMATIC DECREASE IN BEVERAGE CONTAINER LITTER**



**A LITTLE CENTS = BIG CHANGE**

**OVER 80** INDEPENDENTLY OWNED & OPERATED ENVIRO-DEPOTS ACROSS THE PROVINCE  
*many in rural areas*

FOR EACH **\$1 SPENT** ON ENVIRO-DEPOT™ ACTIVITIES **\$1.22** GOES BACK INTO THE ECONOMY  
 RECYCLING CREATES **600 FULL TIME JOBS** IN NOVA SCOTIA  
 THAT AMOUNTS TO **\$20.1 MILLION** IN SALARIES & WAGES

MAKING **cents** FOR CHARITY **85%** OF ENVIRO-DEPOTS LET PEOPLE DIRECT REFUNDS TO CHARITY

**1 MILLION** BEVERAGE CONTAINERS RECYCLED FOR EDUCATION HAITI  
**1ST BEDFORD SCOUT GROUP** RAISED \$30,000 TO SEND 25 YOUTH AND 8 LEADERS TO THE NATIONAL SCOUTING JAMBOREE

**NOVA SCOTIA'S DEPOSIT-REFUND SYSTEM STACKS UP**

**80%**

NOVA SCOTIA'S AVERAGE **RETURN RATE**



THE RETURN RATE IS ALMOST DOUBLE IN PROVINCES WITH A DEPOSIT-REFUND COMPARED TO THOSE WITH A CURBSIDE PROGRAM

**2013** **321 MILLION** BEVERAGE CONTAINERS RECYCLED THIS YEAR ALONE  
 AND NOVA SCOTIA RECYCLED ITS **4 BILLIONTH** CONTAINER EVER



**NOVA SCOTIA IS IN THE TOP THREE** JURISDICTIONS IN CANADA FOR BEVERAGE CONTAINER RETURN RATE

PUT WASTE IN ITS PLACE

